



## **21<sup>st</sup> Annual Uwchlan Township Community Day 2018**

February 2018

Dear Community Partner,

July 7<sup>th</sup>, 2018, Uwchlan Township continues a 21 year tradition of family fun, fireworks and celebration of community with our Uwchlan Township Community Day event in Lionville Park. Year after year, our Community Day Event goes down in the summer memory book as one of the best fireworks and family fun events in the area. This year will be no exception.

The Uwchlan Township Parks and Recreation Board is planning a spectacular family event. We encourage guests to arrive early, pick the perfect spot for lawn chairs and blankets, meet up with neighbors and enjoy music at the mainstage for all ages, attractions for the kids, home run derby, face painting and balloon characters/animals and a food truck festival to make your day as delicious as it is fun!

We are so grateful for the support of our business community and we could not make this memorable summer experience possible without your support! This event brings out an estimate of 5,000+ of local community members who live, work and play in the greater area. Supporting Uwchlan Township Community Day is a great way for you to join us in reaching out to newcomers to the community and give back to the neighbors and friends who make success possible through their patronage and support year after year.

We offer various levels of sponsorship to meet every business budget. Customized headline sponsorships are available, benefits include everything listed and more! Please contact Joanne Samples [484-645-3887] email – [jmsamples1@verizon.net](mailto:jmsamples1@verizon.net).

We are so thankful for all of our sponsors who have made this great event a tradition in Uwchlan Township. We hope that you will consider pledging your support to build a strong community centered like here in Uwchlan Township.

Sincerely,

Uwchlan Township Community Day Committee

# **21<sup>st</sup> Annual Uwchlan Township Community Day 2018**

## **Sponsorship**

The following are different levels of sponsorship available to you!

### **\$8000 – Title Sponsorship – The Uwchlan Community Day Fireworks Sponsored by...**

- Inclusion in title on ALL event marketing online and in print
- Title sponsorship of event on Uwchlan Township website
- 10 VIP Parking Passes
- 10 x 10 Hospitality Tent and exclusive viewing area
- Company supplied banner displayed in park
- 2 – 30 second (70 word) approved tag (provided by sponsor) every 1 hour from the main stage
- 3 – up to 280 character Facebook posts including tag and 1 approved image or web link provided by sponsor each week for 8 weeks leading up to event
- Listing with hyperlink on Uwchlan Community Day website

### **\$5000 – Kids Community Service Award Sponsored by ...**

- Inclusion in all event marketing online and in print
- Promotion of the award through Uwchlan Township website, Uwchlan Community Day website and social media
- Announced and presented before the fireworks
- Sponsor receives the submissions and chooses recipient
- Potentially includes a \$500 scholarship/grant to community organization of child's choice
- 10 x 10 Hospitality Tent
- Company supplied banner displayed in park
- 1 – 30 second (70 word) approved tag (provided by sponsor) every 1 hour from the main stage
- 3 – up to 280 character Facebook posts including tag and 1 approved image or web link provided by sponsor each week for 8 weeks leading up to event
- Listing with hyperlink on Uwchlan Community Day website

### **\$3000 – Kids Zone Sponsored by ...**

- Kids Zone inclusion on all event marketing online and in print
- Promotion of Kids Zone through Uwchlan Community Day website and social media
- Promotion of Title Sponsored Kids Zone on all event marketing in print
- 10 x 10 Hospitality Tent
- Company supplied banner displayed in park
- 1 – 30 second (70 word) approved tag (provided by sponsor) every 1 hour from the main stage
- 3 – up to 280 character Facebook posts including tag and 1 approved image or web link provided by sponsor each week for 8 weeks leading up to event
- Listing with hyperlink on Uwchlan Community Day website

### **\$1712 – Founders/Anniversary Sponsor**

- This sponsorship level commemorates the official founding of Uwchlan Township in 1712
- Company supplied banner displayed in park
- 1 – 30 second (70 word) approved tag (provided by sponsor) every 2 hours from the main stage
- 1 – up to 280 character Facebook post including tag and 1 approved image or web link provided by sponsor each week for 8 weeks leading up to event
- Listing with hyperlink on Uwchlan Community Day website

### **\$500 – Patron Sponsor**

- 1 – 30 second (70 word) approved tag (provided by sponsor) every 4 hours from the main stage
- 1 – up to 280 character Facebook post including tag and 1 approved image or web link provided by sponsor each week for 8 weeks leading up to event
- Listing with hyperlink on Uwchlan Community Day website

### **\$100 – Donor**

- Listing with hyperlink on Uwchlan Community Day website

### **Raffle Donor's**

**Customized headline sponsorships are available, benefits include everything listed and more!**

**Please contact Joanne Sample [484-645-3887] email – [jmsamples1@verizon.net](mailto:jmsamples1@verizon.net)**

Thank you for contributing towards this wonderful event which brings the community together!





## **21<sup>st</sup> Annual Uwchlan Township Community Day 2018 Sponsorship**

**Company Name** \_\_\_\_\_

**Contact Name** \_\_\_\_\_

**Address** \_\_\_\_\_

\_\_\_\_\_

**Phone Number** \_\_\_\_\_

**Email Address** \_\_\_\_\_

**Sponsorship Level** \_\_\_\_\_

All sponsorships are tax-deductible. EIN# 23-6050018

Thank you so much for supporting this memorable community event!

Checks Payable to:

Uwchlan Township Community Day

Mail To:

Uwchlan Township Community Day c/o Uwchlan Township  
715 North Ship Road, Exton, PA 19341